

BMUS 2007

Change is the law of life. And those who look only to the past or present are certain to miss the future.

John F Kennedy

An important notice from AXrEM

This communication is from the Industry body representing the majority of Ultrasound suppliers. We wish to inform all BMUS members of the reasons behind our decision to support change in the Annual Scientific Meeting format.

For many years now the Ultrasound suppliers have ensured that the level of financial support required to make the BMUS ASM a success has been provided by way of fees paid for exhibition space.

As this is no longer commercially viable we must therefore seek the best use of our investment, and that will be better spent on a modernised Annual Scientific Meeting.

Industry representatives are therefore engaging with the BMUS Council to develop an exciting alternative ASM, one which offers enhanced opportunities for delegates to learn and develop through accreditation. We believe this approach will be mutually beneficial to delegates and suppliers.

Change on this scale requires time and detailed planning which could not have been completed in time for this year's Harrogate meeting. We must therefore treat 2007 as the transition year which explains why the companies listed below will not be exhibiting.

We are confident that building on the experience of the past, and by working closely with the BMUS Council, we will create a more interactive ASM for Liverpool 2008 which will prove to be the template for the future.



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